

How to create a product in **114 minutes** & sell **6,000 copies**

In today's newsletter, I'll reveal how to create a product in 114 minutes and sell 6,000 copies.

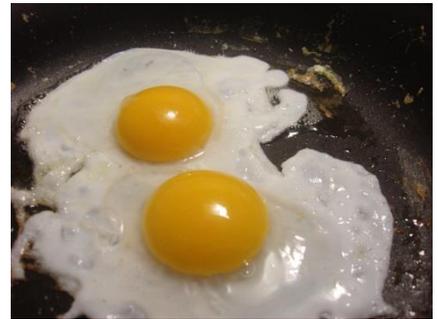
I just got back from visiting my dad for the holiday.

Whew! I mean, when your dad is as old as mine, it takes a few days to recoup. But while I was there, one of the ladies who helps take care of him came over on Christmas and fried him some eggs.

Wow!

Was he ever happy!

See, he grew up on a farm. And every morning his mum would fry him eggs. He just can't get them enough. Fortunately, on his farm, his dad had a chicken coup with something like 100 chickens in it.



For the cost of chicken feed, those chickens kept laying eggs non-stop that sold for more than the cost of the chicken feed.

I won't say those were golden eggs. But you could trade them for cash.

Pre-Internet days, this was about as close to "automated income" as it got. Either you owned something like cows and chickens that produced milk and eggs you could sell.

Or you owned real estate the produced rents.

Or you owned a business that produced sales.

In all cases, the thing producing the "item of exchange" wasn't direct labor. Chickens produced eggs. Cows produced milk. Products produced sales.

These "items of exchange" or things that can be exchanged for money are what I'll call "money vehicles."

Your vehicle could be houses that produce rents. Copyrights or patents that produce royalties. Letters that produce sales.

Key #1: The path to money freedom is owning “vehicles” that spin off money for you

The question is, do you have any “money vehicles” producing money for you that doesn’t require your direct labor? Or is the only money you’re producing the money that comes from trading an hour of your time for money?

Since you can only work X hours a week, if this is the only “money vehicle” you have, you have a ceiling on your income that is very difficult to get beyond.

True, if you’re a star basketball player and can trade dunks, passes and blocked shots for money, you can get paid a high enough amount per hour that it might be worth it, assuming you like to travel and be away from your family 1/2 of the year.

Most of us can’t jump high enough, run fast enough or shoot accurately enough to get in on that gravy train. That leaves us poking around for another vehicle, and preferably one that doesn’t require our personal time.

This is the ONLY path to time and money freedom for most normal folks. By all means, if you can leap tall building in a single bound and people will pay you millions for it, have at it. Be aware, though, that even the people who can and do often end up broke. Because when their magical ability fades, they don’t have anything else that creates money for them.

To read the rest of this newsletter,



<http://sharepl.us/114minutes>