

# 18 Ways To **Crush** Your Internet Marketing In 2015

Hello,  
Marlon here.

Here is your cheat sheet for making 2015 an awesome year:



1. Set the results you want but then translate those results into activities. Results without matching activities are meaningless.

2. Assign activities to specific days, times and places. Research has proven just assigning a goal to a specific place, date and time greatly increases the odds you'll actually do it. This is probably the biggest thing you can do to increase your productivity. Simply get the activity in your Planner. This is why you must use a planner. Without it, you won't assign times, dates and places.

3. Do a fresh survey of your market to find out what's on their mind today, what their wants are, what their complaints are.

4. Commit to improving the roots of your prosperity tree which are your positive mental and spiritual attitudes. Action flows from a base of positivity. People with negative attitudes tend not to take action. What's the use anyway? Without deep roots of positive energy, you won't likely have the high activity level required for successful actions.

5. Commit to 10x activities ala Grant Cardone (the branches on your prosperity tree). Your prosperity tree needs branches that produce fruit (sales). By upping your activities focused on clear goals (sales), you increase the likelihood of bearing fruit.

6. Base your goals on increasing your 3-month averages. Here's a book that explains how to do that. This is one of the methods I baked into my Profit Planner System. If you've averaged 10 opt-ins a day for the past 3 months, make the goal this month to increase that average to 15 or 20. You can work off of 3 week averages also if you're a go-getter.

7. Where will your new customers or new blood come from this year? Are you going to run Facebook ads? How about a product launch? Run tests as soon as you can to see if it's viable for you to get new customers from that source. For example, run some Facebook ads then look up each opt-in you got and count up sales or lack thereof after those opt-ins go through your 10 or 20-day email sequence. One of my friends found he just couldn't get Facebook leads to convert for him. But he did great from Bing ads and solo emails. People who are searching actively are more likely to buy than those who click on a random ad.

8. Have a ...

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